

<b>Poster Evaluation Rubrics</b>		Presenter: _____	
		Session: _____	
Presenters: Please read these criteria carefully.		Judges: Award points and check (X) bubbles below.	
↓↓	<b>Delivery</b>		↓↓
You provide a 90-second overview (“elevator speech”) that contextualizes your research topic so that it’s <b>accessible to non-experts</b> but conforms to the expectations of experts. You have <b>obviously rehearsed</b> your overview and deliver it in a <b>conversational style</b> , which suggests that you’re both comfortable and rhetorically savvy.	<b>Allowed</b>  <b>10</b>	<b>Awarded</b>	<ul style="list-style-type: none"> <li>○ Overview needed more contextualization of your research topic</li> <li>○ Delivery should be rehearsed more</li> <li>○ Presentation style was either overly formal or informal</li> <li>○ Non-experts or people outside your research area may not understand your work</li> </ul>
You appear <b>enthusiastic</b> about your topic, partly by smiling and appearing at ease. You give the impression of <b>confidence in your research</b> . You’re comfortable recognizing shortcomings or problematic components of your work when answering questions from judges or the audience.	<b>10</b>		<ul style="list-style-type: none"> <li>○ It may be nice to be a bit more invested in or excited about your research topic</li> <li>○ Maybe you could smile a bit more</li> <li>○ Try not to lose confidence when recognizing possible deficiencies in your work</li> </ul>
When presenting or answering questions, you <b>speak clearly</b> . Your <b>vocal volume</b> is appropriate given the background noise in this setting. You may glance at your poster but your <b>eye contact</b> remains with your audience. You also <b>dress appropriately</b> for this semi-formal but professional occasion.	<b>10</b>		<ul style="list-style-type: none"> <li>○ You should speak a bit louder</li> <li>○ Please try to enunciate more clearly</li> <li>○ Please look at your audience members when talking, not at your poster</li> <li>○ Try to strike a happy medium with your attire</li> </ul>
<b>Research Content</b>			
You clearly demonstrate familiarity not only with your specific topic but also with <b>how it relates</b> to current disciplinary, theoretical, scientific or commercial <b>developments in your research field</b> .	<b>15</b>		<ul style="list-style-type: none"> <li>○ Show more of how your research draws on current scholarship or theoretical trends</li> <li>○ Show how it relates, if possible, to “real world” developments in your field</li> </ul>
Your clearly stated hypothesis or research question is <b>compelling and timely</b> . You provide important reasons to support why this <b>hypothesis is worth considering</b> or why your <b>question is worth seeking an answer to</b> . There may be a sense of originality or uniqueness to your topic.	<b>15</b>		<ul style="list-style-type: none"> <li>○ Your hypothesis or question may need to be more clearly stated or thought-out</li> <li>○ The reasons for pursuing your question or hypothesis may need to be more strongly conveyed</li> </ul>
Your <b>conclusions</b> are based on a <b>thorough analysis of results</b> obtained through a <b>reliable methodology</b> (quantitative, qualitative, experimental, etc.). Because your analysis is carefully considered or systematically executed, your <b>conclusions seem credible</b> . Hence, your general argument or approach is conceived as well supported. From this conclusion, you are able to formulate a plan for future work.	<b>20</b>		<ul style="list-style-type: none"> <li>○ You should consider a more systematic approach to data analysis or evidence interpretation.</li> <li>○ Your conclusions may not reflect sufficient analysis or maybe undermined by a problematic methodology</li> <li>○ You should discuss future plans, and tie them into the main point of the conclusion</li> </ul>
<b>Design and Format</b>			
The representation of your research is <b>logically arranged</b> ; headings and subheadings, textboxes and columns, and the <b>placement of graphics</b> present your information so that it can be easily perceived and assessed by viewers. Your text is “chunked” into <b>readable passages</b> with font size large enough to be read from 6 feet away. It’s carefully <b>edited and proofread</b> for succinctness, clarity, grammar, and punctuation.	<b>10</b>		<ul style="list-style-type: none"> <li>○ Your key points or ideas may need to stand out more, especially if this poster is displayed by itself for viewers to assess in your absence</li> <li>○ Your poster may be crowded or cluttered and should be simplified for easier readability</li> <li>○ Your text might be distilled so that key information can be quickly obtained</li> <li>○ Consider increasing or decreasing font size</li> <li>○ You need to proofread more carefully</li> </ul>
Your poster is a <b>visually engaging</b> composition, revealing your attention to design features like color, font type, distinct images or data visualization: all of these features indicate an attempt to be <b>aesthetically appealing</b> . Your poster suggests that you invested time and effort into its production: it has a <b>professional appearance</b> .	<b>10</b>		<ul style="list-style-type: none"> <li>○ Your colors may clash, be too “loud,” or distracting</li> <li>○ Images may be blurry or hard to discern</li> <li>○ Consider using a more readable font</li> <li>○ More effort should be invested in aesthetic quality</li> <li>○</li> </ul>
<b>Total Possible</b>	<b>100</b>		<b>Total Received</b>

**Please feel free to write additional constructive comments on the back side of this paper  
Thanks for serving as a judge in this year’s GRC!**